



MEDIA PACK 2024

**A GROWING COMBINED
MONTHLY READERSHIP
OF OVER 26,000**

REACH
Innovators
Growers
Logistics
Retailers
Investors

65% Decision Makers



OUR CONTENT SAYS IT ALL



Grower Insights and Horticulture Developments

Freshtalk Daily provides in-depth analysis and updates on grower activities, horticultural advancements, and best practices across the industry.

Logistics and Supply Chain Dynamics

We deliver detailed coverage on the logistics of fresh produce, from transportation challenges to supply chain efficiencies.

Wholesaler and Market Trends

Freshtalk Daily keeps a pulse on wholesaler activities and market trends, offering insights that are vital for market positioning and sales strategies.



International Trade – Imports and Exports

We provide a global view of the industry, including import and export dynamics, helping our readers stay abreast of international market opportunities and challenges.

Sustainability & Innovation

Offering the latest perspectives on environmentally friendly practices and innovations in sustainable farming.

Retail and Consumer Trends

The latest news on fresh produce retail from the convenience store to the big six supermarkets, including supply chain challenges and the new consumer trends shaping the industry.

Opinion Pieces and Editor's View

Our Opinion Pieces and Editor's Views, provide thought-provoking commentary and expert analysis on current trends and issues facing the industry.

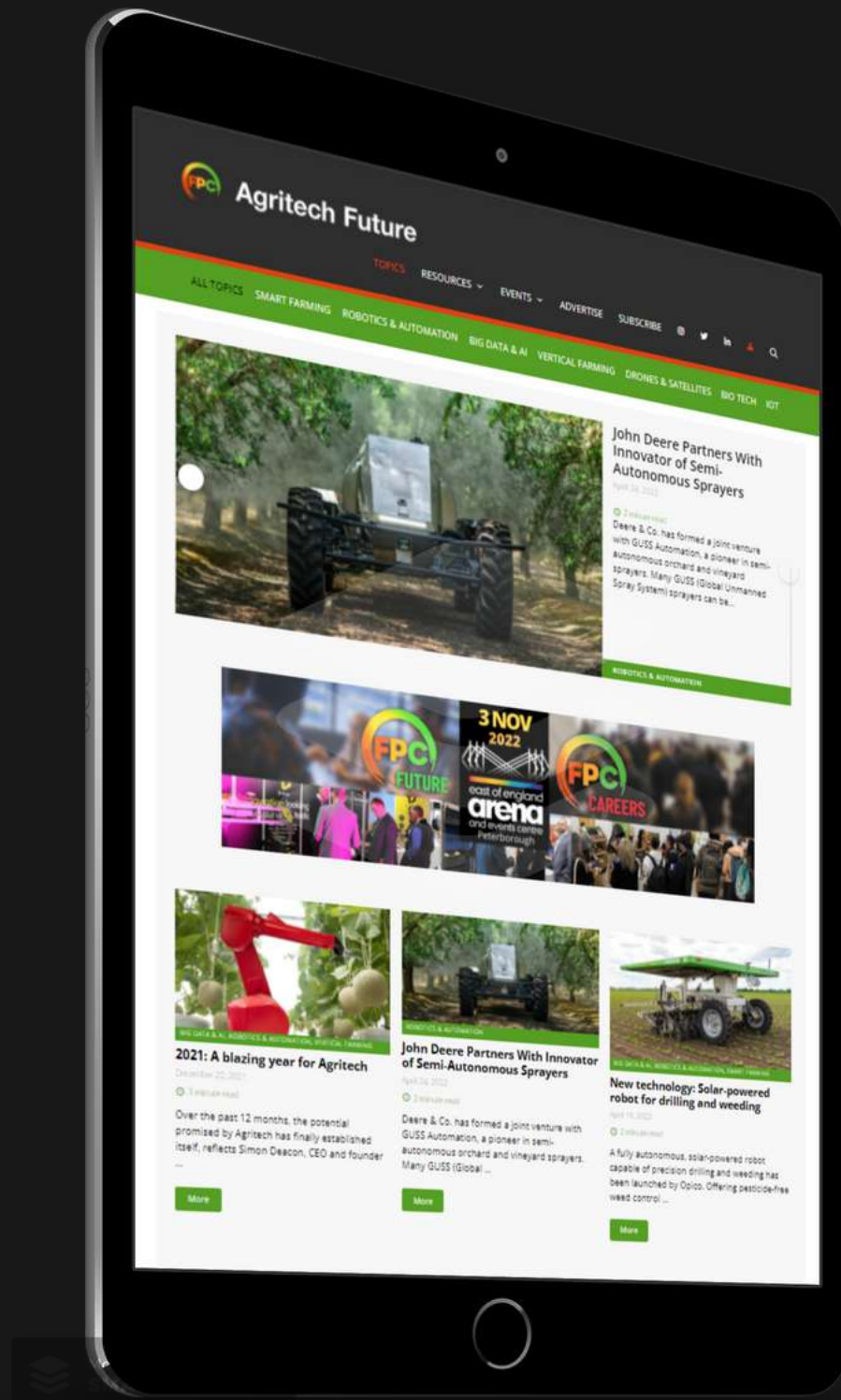


Agritech Future

With a growing audience of thousands of readers, Agritech Future has rapidly become a key resource in the agricultural and horticultural sectors.

Its focus on innovations and future trends in the industry has garnered a substantial and engaged readership.

The platform's mix of news coverage, whitepapers, and reports provides invaluable resources for industry professionals.



ADVERTISING RATES

Two for One Opportunities

WEBSITE BANNER FEATURED IN BOTH FRESHTALK DAILY + AGRITECH FUTURE:

1500 x 400 pixels

Formats JPG, GIF or PNG

£550pw + VAT (Top)

£450pw + VAT (Middle)

£380 pw + VAT (Bottom)

FRESHTALK DAILY SUBSCRIBER

SHOUTOUT BANNER

1000 x 300 pixels

£380 pw + VAT (Top)

£280pw + VAT (Bottom)

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